

ALL-STAR CURE



TISSUE BANK AT THE
IU SIMON COMPREHENSIVE
CANCER CENTER



INDIANA UNIVERSITY
MELVIN AND BREN SIMON COMPREHENSIVE CANCER CENTER
VERA BRADLEY FOUNDATION CENTER
FOR BREAST CANCER RESEARCH



WNBA All-Star Legacy Project: July 12 - 13

Collecting 500 healthy breast tissue samples from women

The Susan G. Komen Tissue Bank at the IU Simon Comprehensive Cancer Center (KTB) is a biorepository that collects breast tissue from healthy donors. These samples are then provided to breast cancer researchers for use as controls in scientific studies. As a part of the statewide Community Engagement Committee of the WNBA All-Star Game Indianapolis Host Committee, the KTB has been selected as one of 15 legacy projects. This will take the form of a large tissue collection event on the IU – Indianapolis campus on the weekend of July 12-13 (one week before the actual All-Star Game). With the help of **800+ volunteers**, **500 women** will make an appointment to donate their breast tissue.

For information on sponsorship opportunities contact: Jill Henry (jihenny@iu.edu).

SPONSORSHIP OPPORTUNITIES



\$25,000 - First Team Supporter

- Logo recognition at event
- Social media recognition on KTB social media



\$10,000 - Slam Dunk Supporter

- Area recognition at event (i.e., registration, refreshments, etc.)



\$5,000 - Champion Supporter

- Logo recognition at event



\$1,000 - Hoops Supporter

- Complimentary event t-shirt



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