END LUNG CANCER NOW

FUEL THE FUTURE

An All-Star Food, Film, & Flights Experience

FRIDAY, JANUARY 15, 2027
TOM WOOD AVIATION PRIVATE HANGAR
FISHERS, IN

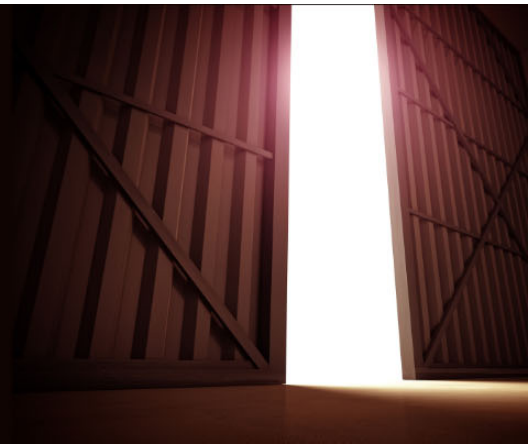
Fueled by hope, innovation, and action.

endlungcancernow.iu.edu

INDIANA UNIVERSITY MELVIN AND BREN SIMON COMPREHENSIVE CANCER CENTER
TOM AND JULIE WOOD CENTER FOR LUNG CANCER RESEARCH

END LUNG CANCER NOW

FUEL THE FUTURE
Sponsorship Opportunities



Dear Supporter,

Lung cancer remains the leading cause of cancer-related deaths in Indiana, but we have the opportunity to change this. Breakthroughs in prevention, early detection, research and treatment are transforming what is possible.

End Lung Cancer Now (ELCN), an initiative of the IU Simon Comprehensive Cancer Center, is leading that effort by bringing together patients, survivors, caregivers, healthcare professionals, researchers, and community partners to accelerate progress across Indiana.

Fuel the Future is our newest signature fundraising event, created to inspire a new generation of philanthropy through an unforgettable evening of food, film, and storytelling. Guests will experience the exclusive premiere of ELCN's original documentary trailer, curated tasting flights featuring local culinary and beverage partners, and interactive fundraising experiences that showcase both the impact of our work and the promise of what lies ahead.

As a founding sponsor, your organization or family will help launch a signature event while directly advancing innovative programs in prevention, early detection, research, and survivorship. This is more than a sponsorship. This is an investment in changing the future of lung cancer in Indiana.

We hope you will consider joining us as a founding partner for this exciting new event and help us fuel a future where fewer Hoosiers are impacted by lung cancer.

For more information or to initiate your sponsorship, please contact MacKenzie White at mjchurch@iu.edu or (317) 278-4742.

Nasser Hanna

Nasser Hanna, MD
Chair, End Lung Cancer Now

MacKenzie White

MacKenzie White, MPH
Executive Director, End Lung Cancer Now

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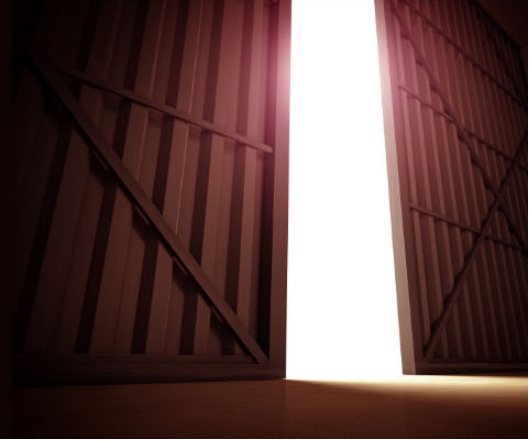

SPONSORSHIP OPPORTUNITIES AT A GLANCE

	PRESENTING	FIRST CLASS	RUNWAY	BOARDING PASS	CO-PILOT
	1 available	3 available	3 available	3 available	5 available
	$50,000	$25,000	$10,000	$5,000	$2,500
Naming Opportunities	Exclusive presenting event sponsor	One featured interactive fundraising experience	N/A	N/A	N/A
Event Tickets	10 tickets	10 tickets	10 tickets	5 tickets	2 tickets
Website Listing	✔	✔	✔	✔	✔
Event Program Recognition	Full-Page Ad	Half-Page Ad	Logo Only	Logo Only	Logo Only
Onsite Signage	✔	✔	✔	✔	✔
Logo on Event Marketing Materials	Email + Print + Other Media Outlets	Email + Print	Email	Email	
Verbal Recognition During Opening Remarks	✔	✔	✔		
VIP Access	✔	✔	✔		

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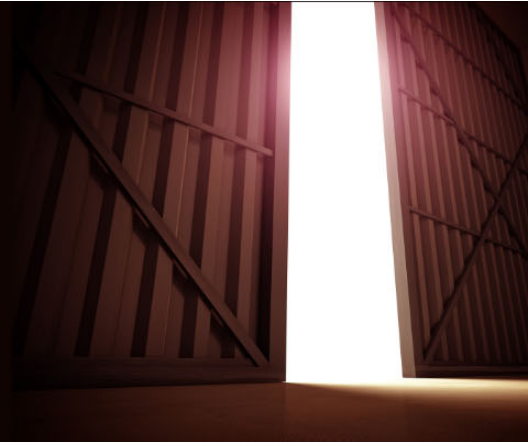

PRESENTING SPONSOR – $50,000 *(*Exclusive Opportunity – 1 available)*

- Recognition as the exclusive presenting sponsor throughout the event and related communications
- (1) VIP table for 10 guests, including access to the exclusive VIP Hour
- Premier logo placement on all event materials and communications including the event website, virtual fundraising platform, event-specific email communications, printed materials, and event signage
- Full-page recognition in the event program
- Verbal recognition during program remarks and prominent on-screen recognition throughout the program, including recognition immediately prior to the documentary trailer premiere
- Inclusion in post-event impact communications

FIRST CLASS SPONSOR – $25,000 *(3 available)*

- Naming opportunity for one featured interactive fundraising experience: Honor Flight, Ribbon Runway, Flight Challenge* (first come, first served)
- (1) VIP table for 10 guests, including access to the exclusive VIP Hour
- Prominent logo placement on all event materials and communications, including the event website, virtual fundraising platform, event-specific email communications, printed materials, and event signage
- Half-page recognition in the event program
- Verbal and on-screen recognition during program remarks

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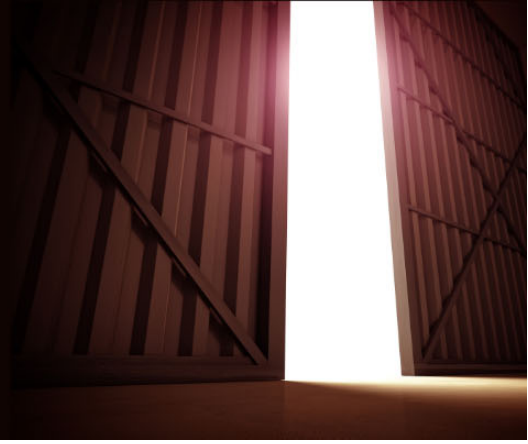

RUNWAY SPONSOR – $10,000 *(3 available)*

- (1) VIP table for 10 guests, including access to the exclusive VIP Hour
- Preferred logo placement on the event website, virtual fundraising platform, event-specific email communications, and printed materials
- Recognition on event signage associated with sponsored tasting experience
- Logo recognition in the event program

BOARDING PASS SPONSOR – $5,000 *(3 available)*

- (5) event tickets
- Logo recognition on select event materials and communications, including the event website, virtual fundraising platform, and event signage
- Logo recognition in the event program

CO-PILOT SPONSOR – $2,500 *(5 available)*

- (2) event tickets
- Logo recognition on select event materials and communications, including the event website and virtual fundraising platform
- Logo recognition in the event program

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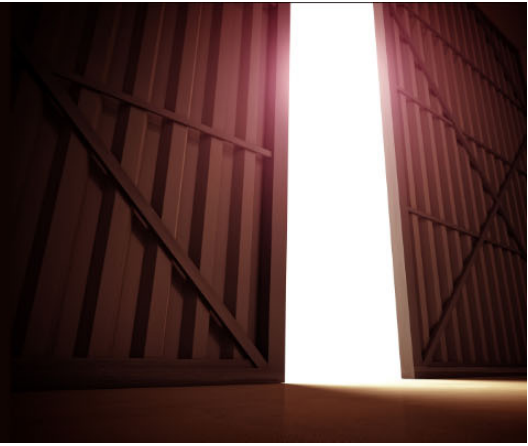

CULINARY & BEVERAGE PARTNERS

Help bring the *Food, Film & Flights* experience to life.

Fuel the Future is seeking a select group of culinary and beverage partners to provide **in-kind food or beverage tasting experiences** for our guests.

Featured Flights

✈️ **Lift Off – Opening Flight**
Appetizers that welcome guests and spark connection.

🍔 **Rising Together – Signature Savory Flight**
A featured savory dish that anchors the evening and serves as the main dish.

🍺 **At Altitude – Beverage Flight**
A curated beverage experience celebrating community and progress.

🍰 **New Horizons – Dessert Flight**
A sweet finish designed to end the evening on a hopeful note.

Partner Recognition Includes

- Official recognition as a **Fuel the Future Culinary or Beverage Partner**
- Logo/name recognition on event signage, website, and program
- Opportunity to showcase your brand and tasting experience to 150–200 guests

Interested in becoming a Culinary or Beverage Partner?
Contact MacKenzie White at mjchurch@iu.edu to learn more.

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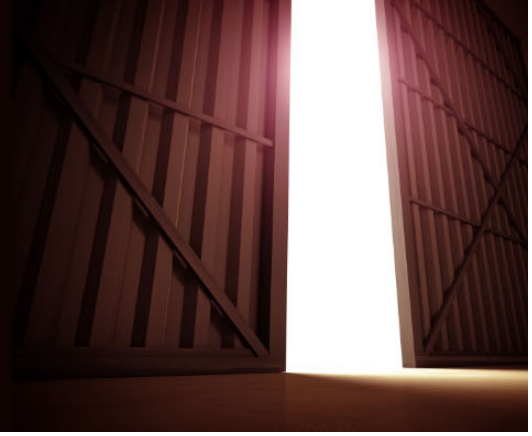

ABOUT END LUNG CANCER NOW

Lung cancer remains the number one cause of cancer-related death in Indiana, yet it wasn't that long ago that it was a rare cause of suffering and death.

End Lung Cancer Now (ELCN), an initiative of the IU Simon Comprehensive Cancer Center, has a bold vision to end the suffering and death caused by lung cancer in Indiana. Through bold partnerships, innovative outreach, and community-driven action, ELCN is working to accelerate progress in lung cancer prevention, early detection, research, and survivorship.

We dedicate this work to the thousands of Hoosiers who have died from or have been impacted by lung cancer. As those who have borne witness to the needless and preventable suffering and death from lung cancer, it is our duty to take action.

Learn more at endlungcancernow.iu.edu