



PREVENTION | SCREENING | RESEARCH

2025 SPONSOR OPPORTUNITIES



INDIANA UNIVERSITY

**MELVIN AND BREN SIMON
COMPREHENSIVE CANCER CENTER**

1120 W. Michigan St., CL 626A, Indianapolis, IN 46202
elcn@iu.edu | endlungcancernow.iu.edu



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OVERVIEW

Lung cancer is the leading cause of cancer-related death – **BY FAR**. Each year, lung cancer kills more people than colorectal, breast, and prostate cancer combined. That wasn't always the case, and it doesn't have to stay that way.

End Lung Cancer Now (ELCN) is an initiative of the IU Melvin and Bren Simon Comprehensive Cancer Center that was created in 2021 by a bold group of lung cancer advocates. We are an advocate-centric, volunteer-driven, and community-focused initiative that is fully committed to ending this disease.

OUR VISION

End the suffering and death from lung cancer in Indiana.

OUR MISSION

Educate and empower community advocates to:



Eliminate tobacco use in Indiana.



Screen all eligible Hoosiers with low-dose CT scans.



Increase participation in lung cancer research.



Support lung cancer survivors and their caregivers.

OUR VALUES

**Accountability | Inclusivity | Integrity
Partnership | Passion | Promise to Patients**



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2025 EVENT SPONSORSHIPS: AT A GLANCE

World Lung Cancer Day hosted by End Lung Cancer Now

Wednesday, July 30, 2025 | Indianapolis, IN

**Please note: This opportunity is only available to companies outside the pharmaceutical industry.*

End Lung Cancer Now (ELCN) brought together more than 300 lung cancer survivors, caregivers, loved ones, healthcare professionals, and community partners to observe World Lung Cancer Day on Thursday, Aug. 1, 2024. This global observance is recognized as a day to **raise awareness, reduce stigma, and highlight the importance of research and early detection.**

In 2025, ELCN will observe **World Lung Cancer Day on Wednesday, July 30** in the atrium of the IU Simon Comprehensive Cancer Center Cancer Pavilion. We are hoping to grow this event in size and connect even more survivors and caregivers with local resources and with each other. We will incorporate the spirit of the White Ribbon Project, have a community resource fair, and other family-fun activities. As a sponsor, you would become an integral part of shaping this event to be an incredibly impactful force to helping us crush the stigma of lung cancer with messages of hope and love for all of those impacted by this disease.

	HERO	FRIEND	
	2 available	3 available	5 available
	\$5,000	\$2,500	\$250 (NON-PROFIT ONLY)
Vendor Table	✓	✓	✓
Website Listing	Logo + Link	Logo	Logo Only
Logo on Event Marketing Materials	Email + Print	Email	Email
Onsite Signage**	✓	✓	✓
Thank You During Opening Ceremony	✓		
Logo on 2025 Event T-shirt**	✓		

***To receive full marketing & print benefits, sponsorship must be confirmed and paid by June 18, 2025.*



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2025 EVENT SPONSORSHIPS: AT A GLANCE

5th Annual End Lung Cancer Now Gathering

Friday, Nov. 14, 2025 | Indianapolis, IN

The **End Lung Cancer Now Gathering** is an annual program that provides a unique opportunity for healthcare providers and researchers, lung cancer patients and families, and community organizations to come together in one space to build relationships and learn alongside one another. The **4th Annual ELCN Gathering** in 2024 brought together more than 160 lung cancer advocates focused to educate, empower, and build awareness around the intricacies of lung cancer research, address barriers and mistrust, and discuss the importance of participation in clinical trials to contribute to the ongoing advancements in treatments.

The **5th Annual ELCN Gathering** will focus on the importance of **prevention** in achieving our mission to end lung cancer now. We hope you will consider supporting this important event.

	HALL OF FAME	CHAMPION	MVP	ALL-PRO	ALL-STAR
	2 available FULL	2 available	2 available	2 available	8 available
	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500 (CORPORATE) \$250 (NON-PROFIT)
Complimentary Tickets	6 tickets	4 tickets	4 tickets	2 tickets	2 tickets
Exhibit Table	✓	✓	✓	✓	✓
Website Listing	Logo + Link	Logo + Link	Logo + Link	Logo + Link	Logo
Onsite Signage**	✓	✓	✓	✓	✓
Program Book Ad**	Full-Page	Half-Page	Half-Page	Quarter-Page	Logo Only
Logo on Event Marketing Materials	Email + Print + Other Media Outlets	Email + Print	Email + Print	Email Only	
Thank You During Opening Remarks	✓	✓	✓		
Logo on 2025 Event T-shirt**	✓	✓			
Hall of Fame Dinner	2 tickets	2 tickets			
Exclusive Lunch Recognition	✓				
Co-Branded SWAG Item**	✓				

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OTHER WAYS TO SUPPORT

Media / Advertising Partner

Is your organization interested in supporting the initiative through a media/advertising partnership? If so, let's explore ideas and opportunities together!

General Initiative Support

Is your organization looking for ways to support the overall initiative outside of the events listed here? If so, let's connect. There are many ways to help us achieve our mission.

Other Ideas?

Do you have another idea that's not listed in this packet? Let us know!

Contact Information

MacKenzie White, MPH

Executive Director | End Lung Cancer Now
Indiana University Melvin and Bren Simon Comprehensive Cancer Center
mjchurch@iu.edu | (317) 278-4742

Chloe Broeker, MA

Program Manager | End Lung Cancer Now
Indiana University Melvin and Bren Simon Comprehensive Cancer Center
cebroke@iu.edu | (317) 278-4710



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**WE LOOK FORWARD TO
PARTNERING WITH YOU!**



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