

Addressing Barriers to Clinical Research



Agenda

- X Clinical Trials Overview
- X Barriers to Clinical Research
- X Tackling the Barriers
- X Q & A



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What are Clinical
Trial Phases?

Clinical Trials Overview

Barriers to Clinical Trial Participation



Language Barriers

Trial information and consent forms may not be available in multiple languages, hindering access for non-English-speaking populations.

Financial Burden

Participating in clinical trials can impose significant costs, such as increased travel & visit-related expenses, which may discourage enrollment.

Logistical Hurdles

Trials often require more frequent hospital visits for tests & treatments than standard care, posing a logistical burden for participants.

Provider Awareness

If healthcare providers are unaware of available trials, they cannot effectively refer eligible patients, limiting participation opportunities.

Access to Healthcare

Many potential participants lack access to healthcare services, making it difficult to learn about or enroll in clinical trials.

Concerns about Treatment

Potential participants may fear their safety is at risk when considering experimental treatments or clinical trials.

Distrust in Healthcare

Historical systemic abuses involving minority populations have, in some cases, led to distrust in the healthcare system.

Misunderstanding of Clinical Trials

There is often confusion about how clinical trials work & the potential benefits of participation, which can deter individuals from enrolling.



Engage the Community

Reframe Trial Participation

Involve Patient Perspective

Empower Patients with Access

Equip Study Teams with Resources

Bridge Language & Cultural Barriers

**Tackling the
Barriers:
We're all in this
together**

Engage the Community

Partner with community organizations and leaders to raise awareness & educate diverse populations about clinical trials.

Reframe Trial Participation

Promote clinical trials as valuable opportunities that benefit both participants & future generations.

Involve Patient Perspective

Include patient advocates in trial design to ensure research reflects the needs of participants.

Empower Patients with Access

Identify individual challenges early, collaborate on solutions, maintain open communication, & leverage community cancer centers.

Equip Study Teams with Resources

Provide accessible eligibility materials, patient-friendly & physician to physician referral resources, & ensure communication among team members in multi-center studies.

Bridge Language & Cultural Barriers

Provide translated materials & culturally relevant resources to empower non-English speakers to participate in trials.

GO2 for Lung Cancer

- GO2 for Lung Cancer collaborated with UAB's O'Neal Comprehensive Cancer Center to improve clinical trial representation for Black patients with lung cancer
- Materials Developed:
 - Patient-friendly, culturally tailored reading materials
 - Information on clinical trials, importance of representation, and myths
 - Overview of their LungMATCH treatment navigation program
- Year-long engagement with patients through treatment clinics and community events.
- Emphasized tailored communication and community connections over a “one size fits all” approach.

ACS Grant to Health Systems

- The American Cancer Society awarded \$9.2 million in grants to over 500 health systems and organizations nationwide to provide transportation and lodging assistance to people with cancer during treatment.
- The grants will fund 830,000 transportation and lodging services for 81,500 eligible patients.
- The American Cancer Society also runs a Road To Recovery program that provides free rides to and from treatment and over 30 Hope Lodge communities that provide a free place to stay during treatment.



Q & A