END LUNG CANCER NOW

PREVENTION | EARLY DETECTION | RESEARCH

2026 SPONSOR OPPORTUNITIES

1120 W. Michigan St., CL 626A, Indianapolis, IN 46202
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INDIANA UNIVERSITY MELVIN AND BREN SIMON COMPREHENSIVE CANCER CENTER
TOM AND JULIE WOOD CENTER FOR LUNG CANCER RESEARCH

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OVERVIEW

Lung cancer remains the leading cause of cancer-related deaths, claiming more lives each year than colorectal, breast, and prostate cancers combined. But that is changing thanks to groundbreaking research, early detection, and the power of advocacy and community support.

End Lung Cancer Now (ELCN) is leading this momentum. Founded in 2020 by a passionate group of advocates, ELCN is an initiative of the IU Melvin and Bren Simon Comprehensive Cancer Center dedicated to transforming how we detect, treat, and talk about lung cancer.

As an advocate-driven, volunteer-powered, and community-focused movement, we are building a future where hope replaces fear and where more people not only survive lung cancer, but thrive after it.

OUR VISION

End the suffering and death from lung cancer in Indiana.

OUR MISSION

Educate and empower community advocates to:

PREVENTION

Reduce all modifiable risk factors for lung cancer.

EARLY DETECTION

Find lung cancer at its earliest detectable stage.

RESEARCH

Enhance awareness and understanding of lung cancer research.

SURVIVORSHIP

Support lung cancer survivors and caregivers.

OUR VALUES

Accountability | Inclusivity | Integrity
Partnership | Passion | Promise to Patients

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2026 EVENT SPONSORSHIPS: AT A GLANCE

World Lung Cancer Day hosted by End Lung Cancer Now

Wednesday, July 29, 2026 | Indianapolis, IN

Please note: This opportunity is only available to companies outside the pharmaceutical industry.

Each year, **End Lung Cancer Now (ELCN)** brings together more than 300 lung cancer survivors, caregivers, loved ones, healthcare professionals, and community partners to observe **World Lung Cancer Day**, a global event dedicated to raising awareness, reducing stigma, and highlighting the power of research and early detection.

In 2026, ELCN will host its annual World Lung Cancer Day Celebration on **Wednesday, July 29**, in the atrium of the **IU Simon Comprehensive Cancer Center Cancer** Pavilion. This year, we're expanding our reach to connect even more survivors, caregivers, and community members with local resources, support networks, and each other. The event will feature a community resource fair connecting participants to local organizations and services, family-friendly activities that promote hope, healing, and connection, and the inspiring spirit of The White Ribbon Project, uniting voices to end stigma and celebrate survivorship. As a sponsor, you can play a vital role in shaping this powerful day of awareness and action. Your support helps amplify messages of hope, love, and empowerment, fueling progress toward a world where no one faces lung cancer alone.

	HERO	FRIEND	
	2 available	3 available	5 available
	$5,000	$2,500	$250 (NON-PROFIT)
Vendor Table	✔	✔	✔
Website Listing	Logo + Link	Logo	Logo Only
Logo on Event Marketing Materials	Email + Print	Email	Email
Onsite Signage**	✔	✔	✔
Thank You During Opening Ceremony	✔		
Logo on 2026 Event T-shirt**	✔		

***To receive full marketing & print benefits, sponsorship must be confirmed and paid by June 18, 2025.*

2026 EVENT SPONSORSHIPS: AT A GLANCE

6th Annual End Lung Cancer Now Gathering

Friday, Nov. 6, 2026 | Indianapolis, IN

The **End Lung Cancer Now (ELCN) Gathering** is an annual event that unites healthcare providers, researchers, advocates, and community partners to share knowledge, build connections, and drive progress against lung cancer. Each year, more than 150 participants come together to **educate, empower, and raise awareness** about prevention, early detection, research, and advocacy with a unique focus theme each year.

The **6th Annual ELCN Gathering** will spotlight **the remarkable progress in lung cancer screening and early detection**, celebrating achievements while identifying opportunities to save even more lives. Your support helps make this important day possible and fuels continued momentum toward ending lung cancer for good.

	HALL OF FAME	CHAMPION	MVP	ALL-PRO	ALL-STAR
	2 available	2 available	4 available	4 available	10 available
	$50,000	$25,000	$10,000	$5,000	$2,500 (CORPORATE) $250 (NON-PROFIT)
Complimentary Tickets	6 tickets	4 tickets	4 tickets	2 tickets	2 tickets
Exhibit Table	✔	✔	✔	✔	✔
Website Listing	Logo + Link	Logo + Link	Logo + Link	Logo + Link	Logo
Onsite Signage**	✔	✔	✔	✔	✔
Program Book Ad**	Full-Page	Half-Page	Half-Page	Quarter-Page	Logo Only
Logo on Event Marketing Materials	Email + Print + Other Media Outlets	Email + Print	Email + Print	Email Only	
Thank You During Opening Remarks	✔	✔	✔		
Logo on 2026 Event T-shirt**	✔	✔			
Hall of Fame Dinner	2 tickets	2 tickets			
Exclusive Lunch Recognition	✔				
Co-Branded SWAG Item**	✔				

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OTHER WAYS TO SUPPORT

Media / Advertising Partner

Is your organization interested in supporting the initiative through a media/advertising partnership? If so, let's explore ideas and opportunities together!

General Initiative Support

Is your organization looking for ways to support the overall initiative outside of the events listed here? If so, let's connect. There are many ways to help us achieve our mission.

Other Ideas?

Do you have another idea that's not listed in this packet? Let us know!

Contact Information

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WE LOOK FORWARD TO PARTNERING WITH YOU!

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