



Tobacco Advocacy Training

May 24, 2022

Indiana Tobacco Prevention and Cessation Agency (ITPC)

- ITPC was created in 2000 to address Indiana's high tobacco use rates
- Using the CDC's Best Practices for Comprehensive Tobacco Control programs
- 27% of Hoosiers smoked compared with the national average of 23%

Tobacco Prevention & Cessation Commission at IDOH



Vision: An Indiana where all are free from tobacco addiction and exposure to commercial tobacco products.*

Mission: Indiana Tobacco Prevention and Cessation seeks to achieve health equity by eliminating the disease and economic burden associated with tobacco addiction and exposure to commercial tobacco products.

The agency still uses the CDC's Best Practices for comprehensive tobacco control programs

Tobacco Free Indiana



Comprehensive Tobacco Control Program



- Decrease tobacco use rates among Indiana youth and young adults
- Increase the proportion of Hoosiers not exposed to secondhand smoke
- Decrease Indiana adult smoking rates
- Maintain state and local infrastructure necessary to achieve health equity by eliminating tobacco addiction and exposure to commercial tobacco products.

Current adult smoking rate

21.1 % of adult Hoosiers reported smoking cigarettes



Tobacco Free Indiana



Current youth smoking rate

5.2% of Hoosier high school students and 1.9% of Hoosier middle school students reported current smoking

Current smoking has declined 81% among middle school students and 84% among high school students since 2000

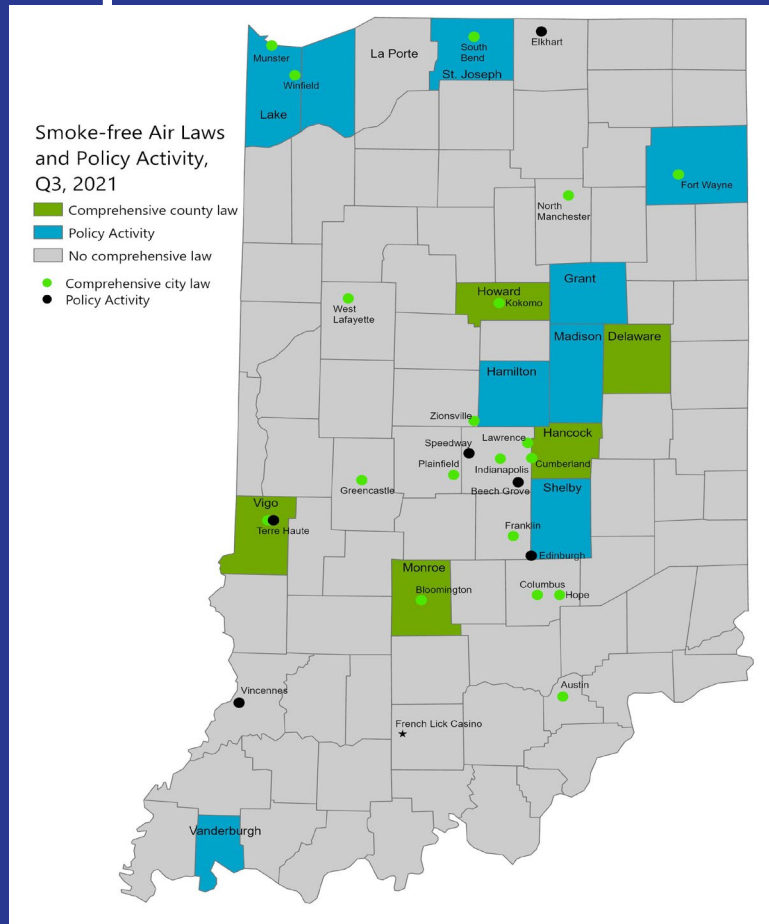
An estimated 2,600 new Hoosier youth become youth who smoke daily each year



Other Combustible Tobacco Use



Proportion of Hoosiers NOT exposed to SHS



Priority Area #1: Decrease Tobacco Use among Youth and Young Adults

Priority Area # 2: Increase Proportion of Hoosiers Not Exposed to

POLICY ACTIVITY: Hospitals & Health Systems



98%

of Hospitals have a tobacco-free grounds policy.



75%

of Behavioral Health Facilities are tobacco-free.



16%

of Hospitals have a policy on file that includes e-cigarettes.



11%

of Behavioral Health Facilities have a policy on file that includes e-cigarettes

Maintain state and local infrastructure necessary to achieve health equity by eliminating tobacco addiction and exposure to commercial tobacco products.

Community Grants

47 local community grantees

Representing 38 Indiana Counties

Statewide Partners

**American Lung Association in
Indiana (ALA)
Health Ed Pros (HEP)
Indiana Black Expo (IBE)
Indiana Latino Institute (ILI)
Indy Pride, Inc.
Wellness Council of Indiana (WCI)**

Tobacco Control Vaccine

